ABSTRACT OF THE DISCLOSURE

An artificial Christmas tree includes a trunk and a series of branches extending outwardly from the trunk. A fragrance source is associated with the artificial Christmas tree. In one embodiment, the fragrance source is disposed within a container contained within the Christmas tree or disposed adjacent the Christmas tree. Air is directed past the fragrance source where the fragrance is mixed with the air to form an air-fragrance mixture. This air-fragrance mixture is directed upwardly through the trunk of the artificial Christmas tree and eventually emitted from the Christmas tree. Preferably the fragrance would be selected such that the scent emitted would simulate a live Christmas tree.